

# MiX Essential

## Plug & Play

Simple, affordable web-based software to cut your vehicle costs & maximise your drivers' safety



## No-nonsense gps fleet tracking & driver behaviour reports

MiX Essential helps you closely monitor and manage driver behavior and vehicle performance. With installation only taking minutes, you can immediately start reducing the time and money you spend on fuel, vehicle maintenance, unauthorised vehicle usage, overtime and more.

Our simple subscription model & optimised customer experience enables you to run a more streamlined, efficient, cost-effective fleet. Take a look at the key benefits outcomes that our customers recognise below.

### Plug & play installation

We can ship the devices straight to you and you can plug in and get going immediately - hassle-free.



### Reduce maintenance costs by 15%

MiX customers use MiX Essential to reduce wear and tear on vehicles by improving poor driver behaviours. Set up service and licensing reminders to accurately schedule maintenance.



### No hidden fees

You only pay one flat subscription fee, plus a low shipping and handling fee. No extra costs for installation or hidden services.



### Eliminate overtime errors

MiX customers eliminate erroneous overtime claims by using accurate geofenced locations and movements to gain real job visibility.



### Optimise driver safety

Monitor & manage instances of harsh braking, harsh acceleration and over-speeding to improve driver safety



### Conserve your business cash

Cash is key to all businesses. MiX Essential helps you to look after your precious cash reserves by helping you cut wastage in the total cost of ownership of your vehicles.



### Reduce fuel costs by 10%

Get instant notifications when fuel-sapping events such as speeding, harsh braking and harsh acceleration occur so that action can be taken immediately. MiX customers typically reduce their fuel costs by 10%.



### Increase utilisation by 15%

Track and monitor vehicles and drivers, time spent in certain areas and routes taken to quickly determine whether resources are being over- or under-utilised.



#### About MiX Telematics

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as SaaS to subscribers in over 120 countries. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for efficiency, safety, compliance and security. MiX Telematics was founded in 1996 and has offices in South Africa, the United Kingdom, the United States, Uganda, Brazil, Australia and the United Arab Emirates as well as a network of more than 130 fleet partners worldwide. MiX Telematics shares are publicly traded on the Johannesburg Stock Exchange (JSE: MIX) and on the New York Stock Exchange (NYSE: MIXT). For more information, visit [www.mixtelematics.co.uk](http://www.mixtelematics.co.uk).