
MIX TELEMATICS PRESS RELEASE

MiX Mobile now available to BlackBerry users

Following the success of MiX Mobile for the Apple iPhone late in 2009, MiX Telematics has taken their mobile strategy to the next level by releasing a BlackBerry version of the application. Customers can now enjoy vehicle tracking on their BlackBerry Curve, Pearl or Bold smart phones to be more in control than ever before.

MiX Mobile offers existing XDrive and FM Protector customers a range of key features perfectly suited to mobile technology. Keeping track of vehicles on the small screen is made easy with clever use of the screen real estate. Building on the strong BlackBerry heritage, the application utilises core features of the phone to enhance the vehicle tracking experience. For example, MiX Mobile uses the built-in GPS to determine the phone's position relative to a vehicle.

At a glance, users can determine if their vehicles are moving, at what speed and their exact location. At the touch of a button vehicles can be viewed on the same and tracked in real-time. SMS tracking is another way to track a vehicle directly from within MiX Mobile by receiving regular updates via text messaging.

Historical trip information can be accessed in summarised Trip Reports that display the total kilometers a vehicle has driven as well as specific information about each trip.

The Blackberry edition of MiX Mobile is perfect for busy individuals and helps them keep track of their valuable assets from anywhere while on the go. BlackBerry has always been an effective business tool for professionals and MiX Mobile aims to add value to XDrive and FM Protector customers by allowing them to keep in contact with their mobile assets via their BlackBerry Pearl, Curve and Bold handsets.

Customers can go to <http://mixmobile.mixtelematics.com> to register and receive the application.

MiX Telematics

Founded in 1996, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 75 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years – helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, the United Kingdom, USA, UAE and Australia and an extensive global distribution network.

For more information, visit www.mixtelematics.com

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