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MIX TELEMATICS PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

**MiX Telematics exhibits at the 63<sup>rd</sup> IAA for Commercial Vehicles in Hanover, Germany**

*Visit MiX Telematics at Hall 24, Stand #G1 from 23 to 30 September 2010*

**Birmingham, United Kingdom, 1 September 2010** – MiX Telematics, global leaders in fleet management and vehicle tracking solutions, will be exhibiting at the 63<sup>rd</sup> IAA for Commercial Vehicles in Hanover, Germany.

MiX Telematics provides information and related services for the efficient and effective management of mobile assets including commercially utilised vehicles with an extensive product and solutions range present in over 100 countries on six continents.

MiX Telematics has a solid reputation for designing, developing and selling innovative fleet management and telematics products and services, primarily in four specific categories: Fleet Management; Health, Safety and Environment; Vehicle Tracking and Mobile Resource Management and Stolen Vehicle Recovery.

At this year's IAA in Hanover, Germany, MiX Telematics will be exhibiting their wide range of products and services at stand G1, in Hall 24, and introducing their latest solution, MiX DriveTime. MiX DriveTime is the ultimate solution for owners of heavy commercial vehicles in Europe. With one system, fleet managers can easily download DTCO data remotely to ensure legal compliance whilst also benefitting from world-class driver and vehicle management functionality, including track and trace, event monitoring and reporting.

Other products to be exhibited include their flagship product, the FM Communicator. This product offers comprehensive fleet management functionality and can be used in conjunction with MiX Telematics' web interface, FM-Web. This solutions empowers fleet managers to monitor their drivers and vehicles around the world in real-time.

MiX Telematics' mobile platform, MiX Mobile provides fleet managers with the technology to manage their fleets via their mobile devices when a computer is not available. MiX Mobile is currently available for smart phones such as BlackBerry, iPhone, iPad or devices making use of the open source operating system, Android.

MiX Telematics also has a strong presence in the bus and coach and transport and logistics industries and will be demonstrating these solutions at the IAA next month.

**About MiX Telematics**

Founded in 1995, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 100 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years - helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, the United Kingdom, North America, Australia, Dubai and work via an extensive global distribution network.

For more information, please visit [www.mixtelematics.com](http://www.mixtelematics.com)

**Contact Information:**

Tammy Lotz

Communications Manager

Tel: +27 (0)21 880-5601

Fax: +27 (0)21 880 1784

e-Mail: [tammy.lotz@mixtelematics.com](mailto:tammy.lotz@mixtelematics.com)