
MIX TELEMATICS PRESS RELEASE

MiX Telematics launches MiX Insight Reports, the business intelligence tool for FM-Web

MiX Insight Reports provides FM-Web customers with better access to data, presented in an intuitive reporting structure

17 March 2010 - The success of advanced fleet management and telematics solutions is often determined by the level of benefits customers can gain from the data provided by their onboard computers. Customers expect access to this data in an easy-to-use and easy-to-understand manner that provides meaningful information which in turn helps them manage their fleets and operations.

To meet this demand, MiX Telematics has developed a sophisticated business intelligence tool: MiX Insight Reports. MiX Insight Reports forms part of FM-Web, the Internet based fleet management service from MiX Telematics.

As its name implies, the primary objective of this reports suite was to provide insight into customers' data that is stored in a powerful data warehouse and presented in an intuitive reporting structure. The new features enable FM-Web customers to leverage both real-time and historical fleet information, thereby managing vehicles and drivers even more effectively.

Impressive Features from visualisation to data export

MiX Insight Reports offers a range of advanced visualisation features such as tooltips, conditional formatting, cutting edge trend analysis using spark lines and many more industry leading visualisation techniques. MiX Insight Reports also allows customers to view more than 30 different chart types including not only standard pie and bar charts, but also polar, scatter, range, area and combination charts where applicable. Besides this, MiX Insight Reports makes use of geospatial data features, which ultimately will allow fleet owners to analyse their vehicles' trips and events by country, town and by street.

Drill through and drill down functionality allows customers to easily and quickly look at overview and summary reports and then drill down and drill through to different levels of reporting. Thanks to the concept of reporting by exception, fleet managers can pick up exceptions in their reports much easier and pinpoint issues that fall out of the norm. And last but not least, all reports can now be scheduled for electronic delivery or exported to a variety of formats including excel, pdf, csv and word files.

Because one size does not fit all, MiX Telematics is now in a position to make customer specific enhancements and modifications to existing reports in a timely fashion. This is one of the new upcoming commercial services that MiX Telematics will be offering to their dealer network as well as to end customers.

About MiX Telematics

Founded in 1995, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 75 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years - helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and

drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, the United Kingdom, North America, Australia, Dubai and work via an extensive global distribution network.

For more information, please visit www.mixtelematics.com

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